

# KETBIO



Biotech transfer >

## Key enabling biotechnologies



**CLUSTERING**  
**COMMUNICATION**  
**COMMERCIALISATION**

Did you know how long it takes biotech research results to make it to markets and society ?

**IT'S TOO LONG - IT'S 10-15 YEARS !!**

**KETBIO wants to shorten this !!!**

## Key enabling technologies in biotechnology:

### From research to market and society

KETBIO's vision is to promote promising key enabling technologies to drive the modern circular economy, and ultimately create sustainable growth and well-being. To support this vision, we have devised a cascade of actions to facilitate the researchers' path towards the commercialisation of their research and development.

KETBIO is an EU-funded support action that helps to maximise the impact and output of European research projects in key enabling biotechnologies. KETBIO has a clear mission: to identify Europe's most innovative results in biotechnology research and speed up their market uptake. Senior experts from industry and venture capital specialists, which form part of KETBIO's Commercial Committee (CC), will work with you to evaluate your biotech project results, give high-level advice and provide industry contacts to help derive value for the project outputs on the way to commercialisation.

### Discover KETBIO's benefits

- › Reduce time-to-market for your research results
- › Identify new financing opportunities
- › Find business and cooperation partners
- › Attain international visibility for your biotech project
- › Win a KETBIO 'Best Performing Project' award

### FOCUS

- Novel sources of biomass and bio-products
- Marine and freshwater biotechnology
- Industrial biotechnology: added value bio-products and bio-processes
- Bio-refining
- Environmental biotechnology
- Emerging trends in biotechnology

### COMMERCIAL COMMITTEE

- Senior experts from industry and VC specialists will evaluate your project results
- Reduce time-to-market for your results through high-level advice
- Provide valuable contacts to industry and the VC community
- Select the winners for KETBIO's 'Best Performing Project' award

## KETBIO stands for biotech transfer and will support you

### Our actions:

**Cluster Hub** to serve as a dedicated highly interactive online platform for the European biotechnology community and beyond, initiating and fostering relationships and presenting your project results and organisation.

**Brokerage events** to meet new cooperation partners either face-2-face or online in bilateral meetings.

**e-Academy & online working groups** to deepen your knowledge on promising new technologies, barriers to commercialisation and markets, and to present your project results or your company's cutting edge products and services at KETBIO's webinars.

**Project review** to identify the commercial value of your project results by KETBIO's unique Commercial Committee and technology transfer specialists.

## Get involved

**Sign up for the Cluster Hub:** Post your project profile, exchange with your peers and participate in the project review. Identify market opportunities and trends in KETBIO's online working groups. Present your project or company at the e-Academy. Join the brokerage events and find new cooperation partners.

## PARTNERS

DECHEMA GERMANY

RISE PROCESSUM SWEDEN

SC SVILUPPO CHIMICA ITALY

CBI PRO-AKADEMIA POLAND

TRANSMIT GERMANY

KNOWLEDGE TRANSFER NETWORK UK

PRACSIS BELGIUM



# Benefit from KETBIO's activities

## Expand your network, exchange and learn about the latest biotech trends

KETBIO's exclusive highly interactive online portal for the European biotechnology community, the Cluster Hub, facilitates the partnering of professionals in key enabling biotechnologies via online and onsite brokerage events and generates knowledge about the latest biotech progress, trends and markets with its e-Academy.

Wherever you are, you can join these KETBIO activities for free to gain visibility, to meet and stay in touch with the biotech community, to connect to your peers in key enabling biotechnologies, to find new cooperation partners and business opportunities and to build partnerships for business and project exploitation. Join KETBIO and overcome any commercialisation barriers and speed-up the market-related and societal uptake of your research results.

Active engagement in the online working groups and with KETBIO-events might also stimulate new future biotech project ideas that build on current results and developments.

### Online working groups



#### 1. Industrial biotech, bio-refining, bio-based products

Discuss and explore novel biomass sources, new enzymatic tools, simplification and up-scaling.



#### 2. Environmental, marine and freshwater biotech

Exchange on trends in bio-energies, blue bio-economy and water biotechnologies.



#### 3. Emerging trends in biotechnologies

Discover intelligence on synthetic biology; see trends in omics-applications and bio informatics.



#### 4. Horizontal topics

First-hand advice on IPR topics and licensing, contractual agreements, business plan writing and exploitation steps.

### Cluster Hub

- Post your personal expert and organisation profile
- List your project and promote your project results
- Publish offers, requests, products and services
- Initiate or join open and closed groups for dedicated topics
- Drive agendas through blogs and posts
- Link your KETBIO posts easily to LinkedIn, Twitter and Researchgate

### Online & onsite brokerage events

- Identify and contact industry experts and project representatives easily
- Meet potential cooperation partners live in our b2b online meeting rooms
- Join our onsite brokerage events taking place at major biotech industry events

### e-Academy

- Brush-up your knowledge in our live expert webinars
- Talk about biotechnology push and market pull
- Discover new trends and funding opportunities
- Be inspired by the latest project results



### Join and benefit

- Get direct access to senior decision makers
- Define hot topics for the webinar programme
- Learn about the latest innovations
- Increase your visibility by presenting your projects results and/or your organisation
- Promote your project results, your solutions and exciting speakers by actively engaging in the e-Academy

Register online : [www.ketbio.eu](http://www.ketbio.eu)



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## KETBIO offers Project Reviews for free

### Do you want to exploit your project results more effectively?

EU-funded projects dealing with key enabling biotechnologies face a common challenge: the time-to-market of their results is often too long. There are several key reasons for this including: limited connections between academia and industry, a lack of commercialisation knowledge, contacts, clear exploitation pathways and lack of understanding of where to go for scale up facilities and funding beyond the lab.

KETBIO's **Commercial Committee** (CC) can advise you. Comprised of high level senior experts from industry and venture capitalists the CC will evaluate your project along-side technology transfer specialists. Please submit your project for an evaluation - it's for free.

### Benefit from a KETBIO project review

- Better visibility of your project and organisation
- First-hand advice for exploitation and commercialisation activities
- New knowledge sharing opportunities
- Opportunity to win the KETBIO 'Best Performing Project' competition award
- Higher impact through KETBIO's promotion and support actions

### Promotional actions to support you

- Promotion of best projects at industry roadshows
- Communication material for your project, including the design of a multi-use project fact sheet
- Promotion of your project via dedicated social media campaign and in KETBIO newsletters/press releases
- Presentation slots on KETBIO webinars (e-Academy)

### KETBIO's two-stage evaluation offers unique opportunities

- Screening of up to 300 EU-funded projects and selection of the 'best potentials'
- Professional evaluation of up to 100 'best potentials' by the Commercial Committee
- Selection of the 30 most commercially promising projects
- Efficient promotion of the 30 most promising projects
- Award of the KETBIO 'Best Performing Project' to the top 3 projects

### Interested? If yes, we would like you to

- Sign up on [ketbio.eu](http://ketbio.eu) and opt for a project review
- Answer a short online survey
- Agree to a 60 min interview with one of our KETBIO partners
- Provide all the information needed to evaluate your project
- Communicate with the Commercial Committee if necessary
- List your project and organisation on the KETBIO online Cluster Hub
- Attend KETBIO's online brokerage events
- Inform your project partners about KETBIO
- Attend the final KETBIO conference if your project is one of the selected top flagship projects







## Engage with KETBIO's Commercial Committee

### Assessing the market potential of biotech research

KETBIO has a clear mission: to identify Europe's most innovative results in biotechnology research, and speed up their market uptake. Our Commercial Committee will support KETBIO to fulfil this mission and will review a limited number of commercially promising projects over the next two years. KETBIO is driven by a vision to promote promising key enabling biotechnologies as catalysts of a modern circular bio-economy and, ultimately, create sustainable growth and well-being.

### Become a member of the high ranked KETBIO Commercial Committee

The link between researchers and industry will make a huge impact. KETBIO will engage a Commercial Committee (CC) comprised of high level senior industry executives and VC specialists to provide guidance on the strategic direction of KETBIO. Together with the KETBIO project partners and dedicated technology transfer experts, the CC will evaluate the commercial value and potential of EU-funded biotech research projects.

#### As a KETBIO Advisor & Reviewer you will:

- Gain exclusive contacts to project coordinators
- Expand your personal network of experts
- Identify new technologies and early market trends
- Get direct access to the latest research results
- Reduce time-to-market for research results
- Benefit from privileged scheduling at KETBIO's brokerage events and be the first to meet the most promising participants
- Promote your own company through membership in the CC
- Receive travel costs to the final conference

### Two-stage evaluation

- Screening of up to 300 EU-funded projects and selection of the 'best potentials'
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### Interested? If yes, we would like you to

- Assist and provide strategic guidance to the KETBIO Management Board
- Review up to 30 project reports (2-3 pages per project)
- Join quarterly online meetings (duration: 30-60 mins)
- Invest up to 5 days within 27 months for your KETBIO activities

More information on [www.ketbio.eu](http://www.ketbio.eu)

### Discover KETBIO's focus and activities

- A full range of Cluster Hub activities
- Four online working groups, from industrial biotechnologies and environmental biotech to emerging trends and business intelligence
- Webinars in the e-Academy
- Brokerage events and roadshows including best-biotech projects promotion to industry





## KETBIO Coordination

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➤ Find more information at [www.ketbio.eu](http://www.ketbio.eu)

➤  @ketbio\_biotech



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